

## CONTEST RULES

### “Ferrovial #UrbanPeek ” CONTEST ON INSTAGRAM

#### I. ORGANIZER.

FERROVIAL, S.A., which has registered offices in called Príncipe de Vergara 135, 28002, Madrid, and tax identification number A-81939209, and is registered in the Madrid Mercantile Registry, volume 12.774, sheet 196, section 8, page M-204.873 (hereinafter, “**FERROVIAL**” or “**the Organizer**”), is organizing a free competition entitled “**Ferrovial #UrbanPeek**” (hereinafter, “**the Contest**”) on the social network Instagram, in which any natural person meeting the conditions set out in these rules may participate. These rules will be published on the Organizer’s website [www.ferrovial.com](http://www.ferrovial.com).

#### II. TERMS AND CONDITIONS.

Any registered user of Instagram, aged 18 years and over, may participate in the Contest, from anywhere in the world.

Participation in the Contest implies that the contestant has accepted the terms and conditions of the Instagram social media network (<http://instagram.com/legal/terms/>).

#### III. SPECIFIC CONTEST RULES

- III.1 The theme of the Contest is “Urban Photography and Architecture”. Only photographs on this theme will be considered in the Contest.
- III.2 Participants must follow the Instagram Ferrovia account: @Ferrovial and post their photographs on this theme on Instagram and tag their photographs with the hashtag #UrbanPeek in the description.
- III.3 The photographs must be originals, not copies or reproductions of other photographs, and must in no manner breach image rights, intellectual property, industrial, data protection or any other rights pertaining to the rights of third parties.
- III.4 The photographs, descriptions and comments thereon must not contravene current legislation, nor be contrary to morality or public order, defamatory, aggressive, obscene, sexually explicit, offensive, violent or violence-inciting, racist or xenophobic, nor, in general, be illegal or violate a person’s rights and/or physical and/or moral integrity. Participants will be wholly and exclusively liable for the content of their photographs that they send holding Ferrovia harmless from any responsibility thereof (including, but not limited to, infringement of image rights and data protection, intellectual/industrial property rights or any other rights). [Instagram does not sponsor, endorse or manage this Contest either individually or collectively, nor are they in any way associated with it].

- III.5 The photographs must be posted on Instagram (“[Terms and Conditions](#)”) between 00:00 hours on 22 November and 23:59 hours on 5 December 2021. Photographs posted outside of these dates will not be accepted.
- III.6 Each person can participate more than once from their unique Instagram account.
- III.7 A jury comprising three (3) members of the Digital Communications team from FERROVIAL and two (2) members of the @lgers communications team (“the **Jury**”) will shortlist twenty (20) photographs, from which the Jury will then select one (1) single winning photograph as being, in their view, the best representation of the theme set out in Clause III.1 above, from among the photographs posted using the hashtag #UrbanPeek within the period specified in section III.5 above. The number of "Likes", comments or shares that a photograph obtains on social media will have no bearing on whether it is one of the twenty (20) shortlisted photographs. For clarification purposes, note that the aforementioned jury will select the winning photograph wholly and exclusively at its own discretion. Any photographs posted by members of the Digital Communications team from FERROVIAL and their immediate family members will not be eligible for a prize.
- III.8 An online exhibition will be made on Instagram at a time and date to be designated by the Organizer, which will include the photographs of all twenty (20) shortlisted finalists.
- III.9 The prize for the winner will consist of a D-Lux 7 Leica camera valued at 1200 euros. The second and third prize will be a book “History of Leica” valued at 200 euros per book. FERROVIAL will send the prizes to the winners, within a maximum period of ninety days (90) days from the day following the publication of the winner on the website [www.ferrovial.com](http://www.ferrovial.com) and the Instagram profile of Ferrovial <https://www.instagram.com/ferrovial/>.
- III.10 On 16 December 2021, FERROVIAL will announce the name of the winner through a post via Instagram .FERROVIAL will send a direct message via Instagram to the contest winners. The winners must respond to FERROVIAL by 23:59 on 19 December 2021 with their personal details (full name, surname and telephone number). “In the event that it is not possible to contact the winners, the winners fail to give all the required details or respond within the said period, FERROVIAL may select other winners. For clarification purposes, note that the FERROVIAL shall have no obligation toward a winner who fails to respond within the aforementioned term.”

#### IV. PERSONAL DATA PROTECTION POLICY.

- IV.1 In accordance with Spanish Organic Law 3/2018 dated December 5, on Data Protection and its regulations, FERROVIAL will process the personal data provided by participants as the Party

Responsible for Processing with the following purposes and on the following bases of legitimacy: (i) to organize, manage, and carry out the Contest - which may include activities like selecting winners, contacting winners, delivering prizes, or publishing Contest's outcome and identifying its winners - on the basis of executing the legal relationship arising from participation and acceptance of these legal bases; (ii) to manage the Contest properly, as well as determining the winner and sharing it. FERROVIAL may also verify the absence of any fraudulent actions or participations or any that are contrary to the legal bases of the Contest, based on FERROVIAL's legitimate interest in ensuring the organized activity is carried out properly and preventing any instance of illegal or fraudulent acts and practices (one may object to processing and obtain more information about this legitimate interest by contacting the address provided for the Data Protection Officer); and (iii) to fulfill the legal obligations applicable to FERROVIAL as the organizer of the Contest

- IV.2 The sources from which the data come from are provided by the participant, in the legal relationship the participant have established with FERROVIAL when participating in the present Contest. The type of data FERROVIAL may collect are **(i)** data related to identification, place of residence, and contact information; and, where appropriate, **(ii)** image.
- IV.3 The Participant declares that the data provided to FERROVIAL are truthful, accurate and complete, and that they are up to date. The Participant shall be responsible for any damage that may arise due to the lack of compliance with this obligation. The Participant declares to have informed the third parties whose data is being provided to FERROVIAL of the aspects contained in this document and to have obtained his authorization to provide them to FERROVIAL for the above-mentioned purposes.
- IV.4 FERROVIAL will keep the personal data over the course of the Contest; after that, provided that the right of deletion has not been exercised, the personal data will be kept, duly sealed, in anticipation of its need for the exercise, defense, or formulation of actions and claims, considering the legal time limits that apply in each specific case, the type of data, and the purpose of processing.
- IV.5 The personal data processed by FERROVIAL may be communicated to Public Bodies and Administrations in case of legal obligation.

Those data subjects have the right to access their data, rectify, delete or port, limit or oppose their processing in certain cases, as well as revoke the consents provided, where appropriate, by sending a communication to the addresses indicated in the heading, with the reference "Data Protection", including the name, surnames, a copy of the National ID, an address for notifications and the right to exercise. They can also claim before the Spanish Agency for Data Protection, especially when they have not obtained satisfaction in the exercise of their rights. Additionally, and in relation to Ferrovial Group companies in Spain, or Group companies using personal details in Spain, participants may contact the

Data Protection Officer by email at [dpd@ferrovial.com](mailto:dpd@ferrovial.com) or by post at Calle Príncipe de Vergara 135, 28002 – Madrid.

## **V. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS.**

- V.1 Participants authorise the reproduction and/or publication of their name and surnames and social media username, in whole or in part, by any means or medium, both internally and externally, for communication, marketing, promotion and/or advertising purposes, and their reproduction in, including, but not limited to, meetings, fora, conferences, websites, social media, publications, and in any other means of exploitation known at present or which may be developed in the future; such reproduction and/or publication will not generate any rights in favour of the participants to receive any kind of compensation or any other kind of right.

## **VI. ACCEPTANCE OF THE RULES OF THE CONTEST AND LIABILITY.**

- VI.1 Merely participating in the Contest by posting a photograph on Instagram with the hashtag #UrbanPeekAtHome implies full acceptance of these rules and express agreement.
- VI.2 FERROVIAL reserves the right to cancel the Contest or the prize (i) in the event of irregularities being detected, or (ii) there is no participation, or (iii) at the Organizer's discretion. Any amendments to these rules will be announced to participants on the Organizer's Facebook and Instagram profiles.
- VI.3 FERROVIAL reserves the right to disqualify any participant that it considers either to be in breach of any condition of entry contained in these rules, or to be fraudulently or improperly participating in the Contest. Any participant who is disqualified for any reason will forfeit all rights associated with participation.
- VI.4 FERROVIAL is not liable for failure to identify the participants or winners as a result of an error in the data which they presented.

## **VII. APPLICABLE LAW AND JURISDICTION**

These rules are subject to Spanish legislation. Any claims relating to the Contest should be sent in writing to FERROVIAL, S.A., Digital Communication Department, calle Príncipe de Vergara 135, 28002 Madrid or by e-mail to [web@ferrovial.com](mailto:web@ferrovial.com). In the event of dispute in the application or interpretation of these rules, all parties expressly waive any other jurisdiction to which they might otherwise be entitled, and agree to submit to the courts of the city of Madrid.